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| **CLAUDE JEROME PRETORIUS**  travellerdbn@gmail.com+27824604979  |  | | --- | |  | | **ABOUT ME**  I am a degree educated, qualified TEFL teacher. I enjoy using my creativity to produce stimulating lessons to inspire and engage a class. I work well in a team and can communicate effectively at all levels and ages. I have extensive international exposure and enjoy cross-cultural engagement. | | **HOBBIES**  I am an avid traveller having visited more that 50 countries in the world. This feeds my love of architecture, culture, food, languages and people. | | **PERSONAL DETAILS**  MARITAL STATUS: Single  NATIONALITY: South African  DRIVING LICENCE: Yes  LANGUAGES SPOKEN: English, Afrikaans (Fluent) Zulu, Xhosa, German, Spanish (B1-2) | | **REFEREES:**  PROVIDED ON REQUEST | | |  | | --- | | Experience *My primary skills are in marketing and communications. I advanced to the C-Suite Executive level, focusing on International Relations in the areas of Investment Promotion, Tourism, Trade, Airline Route Development and Destination Marketing.*  *I have worked around the world in different cultures across Africa, Asia, the Americas, Australasia and Europe.*  *I have extensive teaching experience in the US from the early in my career with the University of Massachusetts’ Upward Bound, an academic skills and motivation development programme for students as well as Programme Director for Camp America, a summer cultural exchange organisation.* | | TEFL TRAINING **Level 5 168 Hour TEFL Certificate – The TEFL Academy, UK.**   * January 2024 – July 2024 * Grade   - Created lessons for a variety of levels from pre-intermediate to advanced  - Teaching speaking, listening, reading and writing  - Material & resource creation, utilising the internet  - English grammar and how to teach the essential language  - Needs analysis and teaching in different situations  - Classroom management and teaching techniques  TTA Brand (1).jpg | | Education |  Degree / Date EarnedCambridge College, MA USA – Masters in Management, 1997 Roxbury Community College, MA USA – Liberal Arts Assoc. Degree, 1995 |

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| EMPLOYMENT **CHIEF COMMERCIAL OFFICER:**  **CAPE TOWN INTERNATIONAL CONVENTION CENTRE (CTICC)**  Sales, Marketing, Communications and Stakeholder Relations  **DESTINATION MARKETING MANAGER:**  **TRADE & INVESTMENT KWAZULU NATAL (TIKZN)**  International FDI Attraction, Trade & Export Development, Airline Route Development, Stakeholder Relations  **HEAD OF MARKETING, COMMUNICATIONS & STAKEHOLDER DEVELOPMENT:**  **KZN 2010 FIFA WORLD CUP COMMITTEE**  Marketing, Communications, Stakeholder Relations, Brand Development, Fan Base Camp Marketing, Team Base Camp Hosting, Community Activation and Engagement  **PORTFOLIO MANAGER - UK & AMERICAS:**  **SOUTH AFRICAN TOURISM (SAT)**  Brand Campaign Development & Implementation, Travel Trade Development, Marketing & Communications, Destination Marketing |