

## Gabriel Roberts

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I am a passionate and approachable TEFL teacher with a strong language background from my previous experience as a journalist and a BA in Modern Foreign Languages.

### Experience

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#### **Known Valued Loved**

*Video editor volunteer* - (November 2024 - present)

- Produced a three-minute video for a funding bid worth over £10,000 for an educational charity.

#### **Watford Observer**

*Trainee reporter* – (December 2023 - October 2024)

- My experience as a trainee reporter has equipped me with strong written and verbal communication skills, as I was required to interview members of the public and produce five or more articles each day to tight deadlines.
- I managed our Facebook and Twitter accounts by regularly updating them with news articles, as well as making bespoke graphics and videos on Canva, Flourish and Datawrapper to vary our output and avoid deprioritisation by the algorithm.
- Using Parse.ly helped me to monitor which topics caused high engagement and should be prioritised in future, as well as to understand the sources of traffic to better adapt it for SEO or specific platforms.
- Entering local Facebook groups and those for specialised topics allowed me to better target our content to individual audiences.
- I also used our email alerts system to draw additional attention to breaking news and increase its impact.
- My role required me to work independently to produce various content throughout the day, as well as scheduling articles for the early morning and weekend slots.

#### **News Shopper**

*Work experience reporter* – (November 2023)

#### **SW Londoner**

*Work experience reporter* - (February - July 2022)

- My weekly placement allowed me to develop video skills as I filmed news packages using mobile phone and camcorder equipment, which I then edited on Premiere Pro.
- I also prepared a short 30-second trailer to be used on Instagram to guide users towards the full video on the website.

### Education

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**The TEFL Academy** - Level 3 Certificate in Teaching English as a Foreign Language - Awaiting final score (November 2024 - January 2025)

**News Associates** - *Gold-standard NCTJ Diploma in Multimedia Journalism* - (February - July 2022)  
Including Public Affairs and Journalism for a Digital Audience (SEO).

**University College London - *BA French and Spanish: 2.1* - (2017 - 2021)**