

Recently-certified TEFL teacher with a passion for connection and immersion into other countries and cultures. Left a successful career in marketing to move to Mexico to teach yoga full time and fine tune my Spanish language skills. Looking for opportunities to give back to those who will benefit professionally and personally from learning to speak English.



CONTACT

+1 908 208 2173 / jpoem1021@gmail.com



EDUCATION

The TEFL Academy

Level 5 Diploma in Teaching English as a Foreign Language, 2024

Guided Learning Hours: 168

Rutgers University

Bachelor of Arts, Communication, 2005 Phi Beta Kappa National Society of Collegiate Scholars



SKILLS

TEFL Certified
Level C1 Spanish
500-Hour Yoga Alliance Certified Yoga Teacher
Copywriting & Editing
Canva + Adobe InDesign

JENNIFER POEMER



EXPERIENCE

Yoga Teacher

2019 - current

 Lead weekly group yoga classes, curate private yoga experiences and host yoga retreats.

Marketing Consultant

January 2021 - current

 Work with conscious, passionate clients to fine tune their voice in order to connect with their desired audience in a way that is authentic and compelling.

Account Director

AT&T, Aug 2013 - Oct 2020

 Oversaw messaging and creative strategy for quarterly acquisition offer materials and 360 campaigns launching various new DIRECTV and AT&T products.

Account Supervisor

Geometry Global, Apr 2010 - Aug 2013 Clients: Heineken USA

 Developed and executed promotional marketing plans for across the Northeast region.

Senior Account Executive

McCann Erickson, Apr 2008 - Apr 2010

Clients: Verizon Wireless, Verizon FiOS

 Planned & implemented 6 integrated campaigns a year across 1300 Verizon Wireless stores.

Promotional Marketing Manager

Princeton Partners, Feb 2006 - Dec 2007

Clients: PNC Bank, Susan G. Komen