

Curriculum Vitae of **Tania Hoffman**

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	Personal details
Surname First names Residential area Identity number Nationality Home language Other languages	Hoffman Tania Green Point, Cape Town, South Africa 7208020050086 South African English Afrikaans
	Education & Training
	Secondary Education
School attended Qualification Year obtained	Oaklands Senior Secondary School Matriculation Certificate with University Exemption 1991
	Tertiary Education
Institution Qualification Year obtained	University of South Africa (UNISA) 1 st year, Bachelor of Arts, Communication Science
	Additional Professional Training
Institution Qualification Year obtained	The TEFL Academy TEFL Level 5 Diploma obtained with Merit 2025
Institution Qualification Year obtained	The TEFL Academy Teaching Business English course 2025
Institution	The TEFL Academy
Qualification Year obtained	Teaching Online and One to One Online course 2025
Institution	The TEFL Academy
Qualification	Teaching Young Learners Online course
Year obtained	[In Progress]
Computer Skills	 Productivity Computer Skills Microsoft Office Suite: Proficiency in Word, Excel, and PowerPoint for creating lesson plans, managing student data, and preparing presentations. Email Management: Efficient use of email platforms like Gmail or

Int	 Outlook for communication with students and colleagues. Dine Teaching Tools Video Conferencing Software: Proficiency in Zoom, Microsoft Teams, or Skype for conducting virtual classes and meetings. ternet and Research Skills Web Browsing: Efficient use of search engines and online resources for lesson planning and research. Social Media: Understanding of how to use platforms like Facebook, Twitter, or LinkedIn for professional networking and sharing educational content.
IY	ping and Data Entry
	 Typing Speed and Accuracy: Proficient typing skills for efficient communication and documentation.
	• Data Management : Basic knowledge of databases and data entry for maintaining student records.

Employer	SELF EMPLOYED
Type of company	Health & Beauty Services
Position held	Owner
Service period	09 years, 2016 to present
Key responsibilities	 Generate new business leads Research and launch new product offerings aligned to client needs Grow revenue and profitability

Employer	MEDIA 24
Type of company Position held Service period	Media and e-Commerce Marketing & Sales Consultant 11 years, 2005 to 2016
Key responsibilities	 Promote newspaper advertising space to all companies listed on the Johannesburg Stock Exchange (JSE) Presenting new Online features and Newspaper advertising space to advertising agencies and company secretaries responsible for the publishing of financial results Overseeing translation from English to Afrikaans and proof-read specs before printing

Employer	OLD MUTUAL LIMITED
Type of company	Financial Services
Position held	Public Liaison & Marketing Consultant
Service period	13 years, 1992 to 2005

Key responsibilities

- Organise and manage marketing events for all new product launches, including managing of the budget
- Arrange, attend and manage all in-person, as well as online meetings with suppliers and colleagues
- Produce feedback status reports

Career preferences	
	I am passionate about teaching English as a foreign language and am particularly interested in leveraging online platforms to reach a diverse, global student base. My goal is to create engaging and interactive virtual learning environments that cater to the unique needs of each student. With a TEFL Level 5 certification as well as further studies in Online Teaching and Business English and a strong background in digital tools and online teaching methodologies, I am well- equipped to deliver high-quality education remotely.
	In addition to my technical skills and teaching qualifications, I bring a level of maturity and life experience that enhances my ability to connect with students of all ages and backgrounds. My maturity allows me to approach challenges with patience and a calm demeanour, fostering a supportive and encouraging learning atmosphere. I am skilled at managing classroom dynamics and addressing individual student needs with empathy and understanding.
	My background in corporate communication and media further strengthens my ability to deliver effective online education. I have honed my skills in clear and concise communication through professional experience. This expertise enables me to craft compelling and informative lessons that resonate with students and keep them motivated. Additionally, my media experience has equipped me with the ability to utilize various digital platforms and tools to enhance the learning experience.
	I am eager to join an innovative and dynamic organization where I can contribute to the development of effective online English language programs. I am committed to continuous professional growth and am enthusiastic about incorporating the latest educational technologies and strategies to enhance student learning outcomes. My adaptability, strong communication skills, and dedication to fostering a positive and inclusive online classroom make me an ideal candidate for a TEFL teaching position.

Reference	
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