

# CHANEL BEVIS

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## SUMMARY

Dynamic Curriculum Developer and Instructional Designer with a proven track record of creating innovative, learner-centered educational content for diverse audiences. Proficient in curriculum design, e-learning solutions, and blended learning strategies, with expertise in leveraging digital tools such as Canva to produce visually engaging materials. Skilled in developing TEFL and ESL education programs, crafting content strategies to enhance learner engagement, and applying learning analytics for outcome assessment. Adept at integrating creative problem-solving, collaboration, and communication to deliver impactful learning experiences. Passionate about driving educational excellence and fostering meaningful knowledge retention through cutting-edge instructional techniques.

## SKILLS

- Storyboarding
- Module Development
- Lesson Plan Design
- Canva
- E-Learning Platforms
- Social Media Content Creation
- SEO Optimization
- Communication
- Collaboration
- Problem-Solving
- Curriculum Design & Instructional Development
- E-Learning and Blended Learning Solutions
- Content Strategy and Development
- TEFL and ESL Education Programs
- Learning Analytics and Outcome Assessment
- Event Coordination
- Adaptability
- Time Management

## EXPERIENCE

### CURRICULUM DEVELOPER & INSTRUCTIONAL DESIGNER

2022 to Current

#### Firefly Nomad

- Designed and delivered innovative, learner-centered instructional modules and lesson plans for TEFL programs, ensuring alignment with educational standards and diverse learning needs.
- Developed visually engaging educational materials and multimedia content using Canva, enhancing both online and offline learning experiences.
- Crafted and implemented digital content strategies for educational businesses, driving improved learner engagement and retention through data-driven approaches.
- Applied instructional design principles to create high-impact curriculum frameworks, leveraging technology to support blended and e-learning modalities.

### FREELANCE EDUCATOR & CURRICULUM CREATOR

09/2020 to Current

#### Self-Employed

- Crafted customized homeschool lesson plans, incorporating interactive visuals and educational graphics using Canva to support varied learning styles.
- Delivered personalized tutoring sessions, utilizing visual learning tools to reinforce concepts and improve student understanding.
- Developed creative instructional strategies to address diverse learning needs, ensuring an inclusive and effective educational experience.
- Applied innovative curriculum design techniques to create engaging, learner-focused educational materials tailored for individual and group settings.

### TENNIS DIRECTOR & PROGRAM DEVELOPER

01/2020 to 11/2021

#### Pecanwood College

- Developed dynamic sports training curricula for grades 1–12, utilizing visual and digital tools to enhance student engagement and comprehension.
- Designed clear and effective communication materials with Canva, simplifying team schedules and program documentation.
- Coordinated educational events, employing creative instructional methods to deliver meaningful and interactive learning experiences.
- Applied strategic curriculum design principles to align training programs with educational objectives, promoting skill mastery and learner enthusiasm.

## EDUCATION

### Level 5 168- Hour Certificate

2023

The TEFL Academy

### Associates Degree/Diploma: Sports Management

2018

Varsity College

Johannesburg