

BEATA BEETGE


Marketing Manager




ABOUT


I am a motivated and hardworking individual, eager to gain experience and improve my skills, which allows me to excel within the workplace. I have a great passion for people and consider myself a fast learner with prominent interpersonal and communication skills, creative abilities, and an eye for detail. My current experience lies within academic research and writing, sales and customer service, online marketing management and social media coordination.

CONTACT

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 South Africa

LANGUAGES

- Afrikaans – Native/Fluent
- English – Native/Fluent
- French – Limited Working Proficiency

EDUCATION

(2018-2021)

STELLENBOSCH UNIVERSITY

Bachelor of Arts: Social Dynamics

Majors: Psychology, Political Science

(2022)

THE TEFL ACADEMY

Level 5 Diploma in TEFL

EXPERIENCE

(January 2022 - Present)

The Gallery and Home

MARKETING MANAGER

- As Marketing Manager, I develop, implement, and execute strategic marketing plans, including the coordination of social media, for The Gallery and Home, an interior décor company. The role includes the designing of effective and appropriate marketing content, to attract potential customers and to retain existing ones.

KEY SKILLS

- Marketing Management
- Digital Marketing
- Canva
- Copy Editing and Writing
- Microsoft Office
- Academic Research and Writing
- Interpersonal and Communication Skills
- Customer Service