

# YU HU

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🏠 Cleburne, TX

## PROFESSIONAL SUMMARY

With four years of student government leadership, experiences in planning, developing and executing events and initiatives to achieve maximum potential. Creative and highly strategic with excellent leadership and forward-thinking problem-solving abilities. Professional and outgoing with success in building relationships and managing diverse teams. My passion is to combine my knowledge of psychology and business to improve team workflows and effectiveness. Ultimately, improve employee happiness, well-being, motivation, effectiveness, and retention.

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## EXPERIENCE

### PRESIDENT OF STUDENT ASSOCIATION

Jun 2021 - present | Southwestern Adventist University, Keene, TX

- Attended administration meetings to voice concerns, opinions and ideas.
- Connected regularly with students to collect information about experiences and problems.
- Maintained knowledge of school policies and communicated information and rules to students.
- Worked successfully with diverse group of coworkers to accomplish goals and address issues related to our products and services.
- Worked closely with team members to deliver project requirements and develop solutions.
- Motivated and encouraged team members to communicate more openly and constructively with each other.

### CO-FOUNDER OF YU COFFEE

Jan 2021 - May 2021 | Startup, Keene, TX

- Led startup and opening of business and provided business development, creation of operational procedures and workflow planning.
- Created successful marketing and branding strategies to spearhead entry into market.
- Devised organizational vision, mission and foundational structure to facilitate early growth.

### ENACTUS PROJECT LEADER

Aug 2018 - May 2019 | Southwestern Adventist University, Keene, TX

- Enactus (Entrepreneurship) team HomeGrown Project goal: Remove the title of "food desert" for Keene.
  - Sent out garden boxes to families to grow their own produce.
  - Planned and hosted a community event to share health message and advertise for garden boxes.
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## EDUCATION

### BACHELOR OF SCIENCE, GENERAL PSYCHOLOGY

Southwestern Adventist University, Keene, TX | 3.80 GPA

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## SKILLS

DEFINING VISION | TEAM BUILDING AND LEADERSHIP | OPERATIONS OVERSIGHT

STRATEGIC BUSINESS PLANNING | PEOPLE SKILLS | MS OFFICE | SOCIAL MEDIA MARKETING

Chinese (Mandarin): ●●●●●

English: ●●●●●