

# THEMBEKA NOMFUNDO NTULI

Good at troubleshooting problems and building successful solutions.

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## Education

Boston City Campus, Johannesburg  
Bachelor of Commerce in Management Marketing  
Diploma in Marketing Management

Feb 2017 – Oct 2021

i-to-i Teach English Abroad, Online  
GA Level 3 Certificate in Teaching English as a Foreign Language (TELF)

Dec 2022 – Feb 2023

## Employment

Digital Marketing  
Egis-Software, Johannesburg

Oct 2022 – Jan 2023

- Managed detailed campaign tracking across multiple channels and systems.
- Influenced high-visibility accounts and engaged target consumers with multi-pronged approaches.
- Tracked industry trends and brainstormed new and creative growth strategies.
- Evaluated all initiatives and reported to management to show ROI.
- Drafted fresh website content regularly with high performing keywords.
- Optimized content for SEO search engines and lead generation and calculated results.
- Managed social media channels and content on Facebook, Twitter, YouTube and blogs.

Finance Intern  
biomerieux, Midrand

Oct 2021 – Sep 2022

- Contributed to month-end activities with focus on process improvement, standardization and journal entry documentation.
- Executed data mining and analysis and presented findings to management.
- Completed investigations into financial issues by gathering and analyzing comprehensive records.
- Maintaining accounts receivable files and records and Creating PO's
- Producing monthly financial and management reports
- Investing and resolving any irregularities
- Generating invoices and account statements

## Personal details

Gender  
Female

Nationality  
South Africa

LinkedIn  
linkedin.com/in/ thembeka-  
ntuli-ba5938142

## Skills

Audience engagement



Google Analytics



Market Analysis



Analytical thinking



Campaing development



## Languages

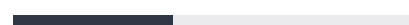
Isizulu



English



Sesotho



Isixhosa



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## Extracurricular activities

### **The Enuf Foundation** Founder

Mar 2017 – Present

The Enuf Foundation is a mental health campaign with a mission to inspire open conversations about mental health and to educate, support and encourage anyone who needs it.

## Hobbies

- Mathematics and Accounting tutor for the Grade 10 to 12