



CECILIA RODRIGUEZ JADROSICH

PSYCHOLOGIST AND
EDUCATOR

PROFILE

Experienced and passionate educator, Psychologist and Academic consultant able to act as facilitator of powerful learning experiences, with more than 30 years of practice in English Language Teaching and teacher training.

15 years of experience in marketing and sales and 25 years leading teams, with a strong focus on creating the conditions to meet curriculum standards and institutional goals. Teacher trainer and speaker at national and international events.

SKILLS

Leadership
Team management
Creativity
Integrity
Educational technology implementation
Teacher training
Problem solving
Lesson planning
Differentiation techniques
Assessment

CONTACT INFORMATION

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WORK EXPERIENCE

HEAD OF ACADEMIC CONSULTANCY PERÚ AND THE ANDES

Macmillan | July 2021 - December 2021

- Head of the academi team in Peru, Chile and Ecuador
- In charge of organising and implementing academic services in the three countries. Teacher training, event planning, program monitoring, etc.
- In charge of internal training of the sales and academic team.

ACADEMIC MANAGER IN HISPANOAMÉRICA

Pearson | 2006 - 2021

- Head of the academic team. 50 academic consultants based in México, Central and South America.
- In charge of the organisation design, implementation and supervision of teacher training, academic services, technological implementation, international exams and research.
- In charge of international events.
- In charge of innovation and new academic innitiatives
- Key account manager.

ENGLISH LANGUAGE COORDINATOR AND TEACHER

Universidad Ricardo Palma | 1997- 2022

- In charge of all the recruitment process and teacher training for the English Language Department at the University.
- Responsible for all aspects of teaching and learning within the English Language Department
- Syllabus design, curricular and extra curricular activities, teacher supervision.
- In charge of training teachers in educational technology to facilitate remote teaching and learning as from 2020.
- Currently English Language Teacher at the School of Medicine.

EDUCATION

UNIVERSIDAD RICARDO PALMA

MASTER IN HIGHER EDUCATION - 1999-2001

Trains professionals from related fields for a career in higher education and includes topics like, managing learning and teaching, curriculum design, evaluation, innovation, leadership and research.

UNIVERSIDAD RICARDO PALMA

PSYCHOLOGIST | 1982 - 1988

- Psychological assessment
- Intervention
- Mental health support
- Educational psychology

TESOL ELT LEADERSHIP MANAGEMENT CERTIFICATE

**TESOL CHICAGO, ILLINOIS, USA|
MARCH 2018**

10-hour course to empower directors of studies, coordinators and educational managers to lead English language departments and teams.

PEARSON MASTER TRAINER PROGRAM

MEXICO D.F. JULY 2017

- Member of the organization committee
- Participant and speaker

20-hour course for the 50 English language consultants in the company. Organized to enhance their training skills and their public speaking skills..

OTHER QUALIFICATIONS

INSTITUTO EUROPEO DE ESTUDIOS EMPRESARIALES Y UNIVERSIDAD DE NEBRIJA -

Curso de Profesor de Español para Extranjeros ELE
May 2022 to present

200-hour course to certify teachers of Spanish to speakers of other languages

INTERNATIONAL HOUSE LIMA

Train the Trainer| May 2021 - June 2021

Cambridge International certificate for teacher trainers. This certificate gives you the skills to train other teachers.

TEFL ACADEMY

TEFL Diploma | November 2021 - April 2022

168-Hour Online Level 5 TEFL & Grammar Course.
Level 5 Diploma, Ofqual (UK government) regulated qualification

SALES AND MANAGEMENT DIPLOMA

IPAE | July 2014 - January 2015

Diploma that empowers you to increase productivity in the area of sales, through strategic measures, improving profit, coverage and market share. I was number 1 in merit order.

EDUCATIONAL MARKETING

IPAE | December 2009 - March 2010

Focusing on the development of educational services, starting with planning, organizing, leading, and controlling those services. Includes customer relationship management.

CURRICULUM DESIGN - MINISTRY OF EDUCATION IN PERU

**Instituto Nacional Pedagógico Monterrico | January
2010**

120 academic hours in order to do planning, implementation and evaluation of the national curriculum for English Language in Peru.

MARKETING THEORY AND PRACTICE

UNIVERSIDAD ESAN| March 2009 - June 2010

Fundamental concepts of marketing and the making of a marketing plan.

CONFERENCES

FERIA INTERNACIONAL DE IDIOMAS

Proulex, Jalisco, Mexico | May 2019

Speaker at the Conference Language Teaching 4.0

TESOL 2019

Atlanta, Georgia USA| Marzo 2019

- Speaker at the Pearson booth
- In charge of VIP customers
- Event planning

37TH NATIONAL CONFERENCE FOR TEACHERS OF ENGLISH

Instituto Guatemalteco Americano - IGA| November 2018

- Speaker at the conference
- In charge of VIP customers
- Event planning

5TH TDC TEACHER DEVELOPMENT CONFERENCE

ICPNA CUSCO | October 2018

Speaker at the opening plenary

6TH LANGUAGE TEACHING SEMINAR BLENDING TECHNOLOGY IN LANGUAGE TEACHING AND LEARNING

Universidad Cesar Vallejo, Trujillo October 2018

- Speaker at the conference
- Speaker at the Pearson Booth
- In charge of VIP customers

LOS IDIOMAS Y LAS NUEVAS TECNOLOGÍAS

Universidad Privada de Trujillo | October 2018

Speaker at the University

5TH ABLA CONVENTION

ABLA ASOCIACIÓN DE BINACIONALES Buenos Aires, Argentina October 2018

- Speaker at the Pearson booth.
- In charge of VIP customers
- Event planning

TESOL 2018

Chicago Illinois, USA | March 2018

- Speaker at the Pearson booth
- In charge of VIP customers
- Event planning

CONFERENCES

5TH ENGLISH LANGUAGE TEACHING SEMINAR CREATING BRIDGES TO FUTURE LEARNING

Universidad Cesar Vallejo, Trujillo| October 2017

- Speaker at conference
- Speaker at commercial talks
- In charge of VIP customeres

TESOL 2017

Seattle, Washinton USA| March 2017

- Speaker at the Pearson booth
- In charge of VIP customers
- Event planning

349TH IATEFL CONFERENCE AND EXHIBITION

Iatefl Manchester, UK| April 2015

- Speaker at the Pearson booth
- In charge of VIP customers
- Event planning

TESOL 2015

Toronto, Canada | March 2015

- Speaker at the Pearson booth
- In charge of VIP customers
- Event planning

ABLA 2014 CONFERENCE

Florianópolis, Brasil, September 2014

- Speaker at the Pearson booth
- In charge of VIP customers
- Event planning

TESOL 2014 ELT FOR THE NEXT GENERATION

Portland, Oregon USA | March 2014

- Speaker at the Pearson booth
- In charge of VIP customers
- Event planning

1ST ENGLISH LANGUAGE TEACHING SEMINAR

Universidad Cesar Vallejo, Trujillo October 2013

- Speaker at the Pearson booth
- In charge of VIP customers
- Event planning

TESOL 2013

Dallas, Texas, USA | March 2013

- Speaker at the Pearson booth
- In charge of VIP customers
- Event planning

CONFERENCES

II TEACHING DEVELOPMENT CONFERENCE

ICPNA CUSCO| October 2012

- Speaker at the conference

TESOL 2012

Philadelphia, Pennsylvania USA| March 2012

- Speaker at the Pearson booth
- In charge of VIP customers
- Event planning

TEACHING ENGLISH IN THE 21ST CENTURY

Universidad San Ignacio de Loyola | June 2010

-- Speaker at conference

REFERENCES

Esther Oliveros - 999096787

English Language Coordinator - School of Medicine - Universidad Ricardo Palma

Juan Moreno Alva - 991558976

Academic Deputy - School of Modern Languages - Universidad Ricardo Palma

Cesar Saldaña- 996381060

Dean - School of Modern Languages - Universidad Ricardo Palma

Felix Romero- 993489275

Vice president - Universidad Ricardo Palma

Amparo García - 984614936

Academic Director Icpna Cusco

Majid Safadarán 969835555

Academic Director Icpna Chiclayo