

# André T Fritz



## Personal Objective & Statement:

I am an enthusiastic, socially adaptable and engaging person, who enjoys working in an environment where the main driving forces are; excellence, integrity, passion for learning and sharing of knowledge, in doing so, creating a platform to assist in impacting other peoples lives through communication, both on an audio and visual plane.

## Personal Info:

### Native (L1) Language:

- English

### Secondary (L2) Languages:

- Afrikaans
- Basic German (A1.1 & A1.2 at the Goethe-Institut)

### Residency Status:

- RSA (South Africa) Permanent Resident

### Citizenship:

- Austrian

### PASSPORT:

- EU (European) Passport

### Nationality:

- Filipino & Austrian

### Country of Birth:

- Hong Kong

### Marital Status:

- Married

### Willing to Relocate:

- Yes

### Driver's license & Own Transport:

- Yes

## Tertiary Education:

### Qualifications:

- B.A. Audio-Visual Communication (*University of Johannesburg: 2013 - Degree*).
  - Secondary Major (*Communications & Psychology*).
- Sound Recording and Radio and Television Presenting (*Oakfields College: 2013 - Certificate*).
- Marketing (*University of Cape Town: 2017 - Certificate*).
- Digital Marketing, Photography and Graphic Design (*Shaw Academy: 2020 EQF 5 / NQF 6 - Diploma*).

### Work Based Qualifications:

- Professional Selling Skills 6 (*Miller Heiman Group: 2017 - Certificate*).
- The Customer Service Program - ACSA (*Airports Company South Africa: 2010 - Certificate*).

### The TEFL Qualifications:

- Level 5 - 168 hours Teaching English as A Foreign Language Course (*The TEFL Academy: 2017 - Certificate*).
- Teaching English to Young Learners - 30 Hours (*The TEFL Academy: 2020 - Certificate*).
- Teaching English Online & One-to-One Course - 30 Hours (*The TEFL Academy: 2020 - Certificate*).
- 120 Hours TESOL/TEFL Certificate (*World TESOL Academy: 2021 - Certificate*).
- 120 Hours Advanced TEFL/TESOL Certificate (*TEFL Universal: 2022 - Certificate*).

## Work Experience:

### iPulse Systems (February 2023 - Current Date):

- **Key Account Manager** - Accountable for: B2B (Business-to-Business) Sales, client relationship management, client and operations communication, and project facilitation.

### CrossFit Kempton/GritBox (April 2018 - Current Date Part-Time/November 2020-September 2022 Full-Time):

- **General and Gym Manager, Head Coach, & Trainer** - Responsible for main programming, and overall coaching standards and SOP development, as well as supervising and managing the coaching team, facilitating and hosting of 1 hour online and in-person classes for 1-30 people at a time (children, teenagers, adults and seniors). Included duties: staff recruitment, staff, and facility management, safety compliance, administration, sales and retention, accounts administration, invoicing, debit management, client and prospective clients communications and consultations, marketing, advertising, media production, promotions and social media, events and workshop management and hosting, as well as web design.

### CFR Freight (November 2015 - 2020):

- **Imports/Exports Operations Controller & Airfreight Sales and Servicing Consultant** - 6 Month Operations training to understand the company product and moving of cargo internationally, followed by full time Sales and Servicing B2B, with a focus on customer relationship building and attaining Key Performance Indicators.

### Big Five Duty Free - O.R. Tambo International Airport (September 2009 - October 2015):

- **Liquor Sales Consultant & Brand Ambassador** - Marketing, sales B2C (Business-to-Client), and merchandising of FMCG high end luxury brands to an international client base, applied with extensive training from wine and whisky masters.

### New Era Brand Management (November - December 2013 Part-Time):

- **Regional Promotions Manager** - Responsible in managing promoters/promotions within allocated stores in the East Rand - short term one month campaign/promotional drive.

## Non-Profit Work:

### Maranatha Community Church (April 2013 - December 2018):

- **Audio-Visual Mixer/Camera Workshop Facilitator/Camera Operator** - Responsible for guiding camera operators on shots and angles in a live studio set-up. Blending in/outputs with live broadcasting, streaming and producing to DVD. Training camera operators on terminology and functions of camera to capture footage creatively.

### Harvest Time Ministries (January 2009- April 2011):

- **Sunday School Teacher** - Hosting and presenting lessons to youth, ranging from 3 - 16 years of age.

## Contact Info:

 atorresfritz@gmail.com

 +27 73 648 3378

 Gauteng, Benoni