**A person in a suit

Description automatically generated with low confidenceCURRICULUM VITAE**

**Joseph Rey Granados**

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**PROFESSIONAL PROFILE**

Joseph Rey Granados offers advanced Level-5 TEFL certification as an English-language teacher, along with forty years of international business experience as a sales, marketing and communications strategist.

**EXPERIENCE**

**Freelance – Personal Tutor, English Language 2019 – present**

*Valencia, Spain*

**Granados Consulting – Owner**  **2011 – present**

*Valencia, Spain* ([www.granadosconsulting.com](http://www.granadosconsulting.com/))

**Clients:**

* Grupo Fecovita, Mendoza, Argentina – VP Strategic Direction 2020 – 2022
* Domaine Serene Winery | Château de La Crée, Dundee, Oregon 2015 – 2017
* Silvan Ridge Winery, Eugene, Oregon – VP Sales & Marketing 2013 – 2015

**Guarachi Wine Partners – VP Marketing 2012 – 2013**

*Woodland Hills, California*

**Grupo Codorniu | Aveniu Brands – VP Marketing 2009 – 2011**

*Baltimore, Maryland*

**Constellation Brands | CWUS – Group Estate Director 2005 – 2009**

*St. Helena, California (Icon Estates division)*

**Robert Mondavi Corporation – Director of Marketing, RM Imports 2000 – 2005**

*Napa, California (Imported Wine Division)*

**Renaissance Vineyard & Winery – VP Sales and Marketing**  **1994 – 1999**

*Oregon House, California*

**Terlato Wine Group – Brand Manager, France**  **1987 – 1994**

*Chicago, Illinois*

**Park Hyatt Hotel – Sommelier | Restaurant Manager**  **1983 – 1987**

*Chicago, Illinois (Park Hyatt Hotel, La Tour Restaurant)*

**EDUCATIOn**

**University of Maryland**

*College Park, Maryland*

Bachelor of Arts, English Literature 1977

**The TEFL Academy**

*Dublin, Ireland*

Level 5 Diploma, English as a Foreign Language

**LANGUAGEs**

**English** – Native Speaker

**Spanish** – Advanced level