

Ilze Kleinsmith

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Nationality: South African

Personal Details

Ilze was employed by Ford Motor Company up until 2009, when her family relocated to Shanghai China. During her time in China, she raised her baby daughter and setup and ran her own export company. The family relocated to Michigan, USA in 2013 where Ilze started and completed a degree in Computer Graphic Design. In 2016 they moved back to South Africa where they are currently residing. In 2022 Ilze was ready for a new challenge and obtained her TEFL certification.

Ilze is well travelled and has excellent communication skills. She loves working with people on all levels and from all walks of life. She is very creative and enjoys numerous art forms in her spare time.

Professional Experience

Self Employed: Freelance Graphic Designer and Photographer

2016 – Current

Pretoria, South Africa

- Various Graphic Design projects using Adobe Photoshop, Illustrator, and InDesign.

Ford Motor Company of SA

2003 – 2009

Marketing Communications Coordinator

- Define and identify brand position opportunities to Enhance Ford Credit visibility and to stimulate sales.
- Source suppliers to ensure competitive pricing and delivery of goods and services.
- Event planning, coordination, and execution
- Management of National sponsorships, promotional and point of sale material.
- Monitor and record keeping of National and Regional budgets

Account Support Manager

- Compilation of proposed Campaign Financials, and implementation upon approval
- Publication of bi-monthly Service Newsletter
- Gather and support campaign and safety concerns from various sources
- Assist Customers and Dealers with Recall Campaigns

Fleet Controller

- Managing Mazda Marketing fleet vehicles
- Assisting with brochure planning and vehicle specification research
- Liaising with Suppliers, Dealers and Advertising Agencies.

Qualifications

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| • GA Level 3 Certificate in Teaching English as a Foreign Language (TEFL)
i-to-I Teach English Abroad, Online | 2022 |
| • AAS Degree (Computer Graphic Design)
Schoolcraft College, Michigan, USA | 2016 |
| • Foundation Skills Certificate (Computer Graphic Design)
Schoolcraft College, Michigan, USA | 2014 |
| • Diploma (Photography)
The Photography Institute, Online | 2009 |
| • Six Sigma Greenbelt Certified
Ford Motor Company SA | 2005 |
| • BA Degree (Health and Social Sciences)
UNISA, South Africa (Not Completed) | 2003-2004 |
| • BA Degree (Social Work)
University of Pretoria, South Africa (Not Completed) | 1995-1998 |

Achievements

- 2016: 2nd Place winner in Art & Writing Competition
- 2016: Graphic Design piece showed in juried Art show
- 2015: Overall Photography winner in juried art show
- 2015: Phi Theta Kappa Honor Society

